

La fleur

The great accomplishment

Château La Fleur de Boüard has been the estate's first wine since 1998.

Due to the innovative know-how of Hubert de Boüard, supported by his Technical Director, Château La Fleur de Boüard has fully blossomed and is now the pillar of the Lalande-de-Pomerol appellation.

The wine is aged for 15 to 18 months in oak barrels to preserve the fruit and produce silky, elegant tannins.



Appellation	Lalande-de-Pomerol
Estate area	29 hectares
Soils	18 ha of clay with a gravel subsoil on the Néac plateau and 11 ha of large gravel with 15% clay
Blend	80 % Merlot 15 % Cabernet Franc 5 % Cabernet Sauvignon
Vinification	Cold soaking before fermentation at 8 to 10°C Alcoholic fermentation 3 to 5 weeks on skins Entirely gravity-fed vinification
Ageing	15 to 18 months, no fining, no filtration 50% new oak, 50% one year-old barrels
Production	120 000 bottles