

La fleur

The great accomplishment



Château La Fleur de Boüard has been the estate's first wine since 1998. Due to the innovative know-how of Hubert de Boüard, supported by his Technical Director, Château La Fleur de Boüard has fully blossomed and is now the pillar of the Lalande-de-Pomerol appellation. A blend of 80% Merlot, 12% Cabernet Franc, 4% Cabernet Sauvignon and 4% Petit Verdot. The wine is aged for 15 to 18 months in oak barrels to preserve the fruit and produce silky, elegant tannins.

With an intense and deep color, Fleur de Boüard offers a nose with a hint of red berries, blackcurrant and spices. The wine shows a good structure in mouth, soft and silky tanins. Its elegance and long length make it a vintage that stands out.



Appellation Lalande-de-Pomerol

Estate area 29 hectares

Soils 18 ha of clay with a gravel subsoil on the Néac plateau and 11 ha of large gravel with 15% clay

Blend 82% Merlot
10% Cabernet Franc
5% Cabernet Sauvignon
3% Petit Verdot

Vinification Cold soaking before fermentation at 8 to 10°C - Alcoholic fermentation - 3 to 5 weeks on skin
Entirely gravity-fed vinification

Ageing 15 to 18 months, no fining, no filtration
50% new oak, 50% one field

Production 130,000 bottles

Yield 30 to 45 hl/ha

Harvest dates 07/09/2022 to 21/09/2022

Château La Fleur de Boüard

12 route de Bertineau, BP 7, 33500 Pomerol