



CHATEAU
...
*La
fleur de
Boüard*

Originally from the Médoc, and more particularly from Pauillac where his family were winegrowers, Emmanuel Teillet undertook part of his schooling in Bordeaux. He studied law in Paris and then at Sciences Po before embarking on a business career in the Benelux countries and France.

Emmanuel Teillet



He held general management positions in small and mediumsized companies in industry and then in specialised luxury distribution before joining a family holding company for which he has worked for almost 20 years. After a stint at INSEAD Fontainebleau in 2017, he is turning his attention to wine with this fund, with major investments in estates (Château Charmail, Château La Fleur de Boüard, Château Kirwan) and in merchants and distribution companies. After training at the ISVV under Axel Marchal, Emmanuel Teillet has been benefiting from Hubert de Boüard's knowledge through his association with La Fleur de Boüard since April 2022. This close collaboration has given rise to great ambitions for quality and the determination to develop the brand with absolute and growing respect for the living world.

These projects aim to highlight the know-how of the teams through an immersive experience in the cellars of La Fleur, and to invest in the site with the opening of a shop and restaurant and by doubling the accommodation capacity. The estate will thus be able to reveal and develop all its strengths through a comprehensive wine tourism offer. Travelling the world with Hubert de Boüard to promote these exceptional wines, Emmanuel Teillet also wishes to give La Fleur de Boüard a new impetus, mainly on the international stage.

