



CHATEAU  
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*La  
fleur de  
Boüard*

*Matthieu de Boüard was born on 28 October 1984  
in Libourne near Bordeaux. Just like his father,  
Matthieu grew up on the family wine estate  
and naturally learned about growing wine.*

# Matthieu de Boüard



From very young, he was regularly involved in the various practices, in shared reflection and in finding out about Bordeaux wines and tasting them, as well as wine from other French regions and abroad.

It became very clear that he wanted to work in this profession. He became a specialist by training in winegrowing and oenology at the Blanquefort technical college. Preferring a self-taught approach, this training encouraged him to travel the world of wine making and to gather experience in different countries of how vines react to varying weather conditions in various terroirs.

He travelled the globe for three years and worked on various estates to perfect his knowledge. In 2002-2003 he went to Spain to Priorat and Ribera del Duero, then South Africa to Rustenberg, followed by the Napa Valley to work on Joseph Phelps' estate in 2004, to Argentina at Clos de los Siete in 2005, to Australia in the Kaesler vineyards in 2006, back to South Africa at Anwilka in 2007, to Lebanon at Ixsir, to South Africa again at Glenelly in 2008 and to Thailand for GranMonte in 2009. He joined the family property La Fleur de Boüard in 2007 and took responsibility for technical aspects alongside Philippe Nunes, and finally joined de Boüard Consulting in 2011.

